



Wholesale Terms and Conditions Agreement

Please complete and submit this form to SOFT Style, Inc. to be considered as a new wholesale partner.

Retail Qualifications : SOFT Style, Inc. only works with wholesale partners that have brick + mortar retail businesses.

Ordering Process : After your business is approved as a partner, our wholesale manager will email you easy online ordering instructions. SOFT Style, Inc. has a minimum order quantity of \$100.

Shipping and Handling: Shipping and Handling charges will be based on weight and size, with a minimum charge of \$12.95. In stock orders will be shipped within 2 - 3 business days.

Returns: SOFT Style, Inc. stands behind our products 100%. Contact us for products with manufacturer defects in materials or workmanship. **For customer returns:** As a wholesale partner, you are responsible for customer returns. Your store is obligated to accept returns for any reason within 60 days of purchase. Call SOFT Style, Inc. for return instructions.

Brand Equity Preservation: SOFT Style, Inc. and its retail partners agree to a unified pricing structure to protect the brand and products of the company and the margins for our partners worldwide. Retailers that commit to protecting their margins and our branding and pricing are welcome partners. By signing this agreement, retailers are committing to not re-sell our products for less than 15% below SRP on the order form.

Internet Retailing: Retailers are permitted to resell SOFT Style, Inc. products in their own stores as well as on their company's online store sites ONLY, but are not permitted to resell SOFT Style's products on any third party site. SOFT Style, Inc. will support you with images for your site. **Retailing on aggregators/reseller sites, such as Amazon, EBay & jet.com is prohibited.** SOFT Style, Inc. products will be sold to end customers only. If a retailer violates this policy, it will be required to immediately return product at wholesale cost plus a 20% restocking fee. **(* initial required *)**

By signing this document, I understand and will comply with the SOFT Style, Inc. terms and conditions detailed herein. SOFT Style, Inc. reserves the right to terminate any wholesale account that violates any term or condition in this agreement.

Signature required

Store Name

Printed Name & Title

Date

ACCOUNT INFORMATION

Order Contact:

Sales Tax ID#:

Phone:

Email:

CREDIT CARD INFORMATION

Number:

Bill To:

Address:

SHIPPING INFORMATION

Address: